

CAROLINA SOARES

Lisboa, Portugal

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PROFESSIONAL SUMMARY

I am Carolina Soares, a first-year Business and Administration student at Católica Lisbon School of Business and Economics. I am motivated to learn, take on new challenges, and gain early professional experience. I am especially interested in business, social responsibility, and sustainability.

EDUCATION

CLSBE, CATÓLICA LISBON SCHOOL OF BUSINESS AND ECONOMICS

LISBON, PORTUGAL

Bachelor's Degree in Business and Administration

SEPTEMBER 2025 – PRESENT

- First Year student

ESCOLA SECUNDÁRIA ANTÓNIO DAMÁSIO

LISBON, PORTUGAL

High School Studies in Economics

SEPTEMBER 2022 – JUNE 2025

- Finish with grade of 18

PROFESSIONAL EXPERIENCE

CLSBE – STUDENT'S UNION

LISBON, PORTUGAL

Marketing Associate

APRIL 2026 – PRESENT

- Responsible for coordinate activities and managing marketing efforts, such as content creation, promotion and student engagement in the field of Sports.

CLSBE – CATÓLICA CONSULTING LINKED

LISBON, PORTUGAL

Marketing Associate

FEBRUARY 2026 – PRESENT

- Responsible for tackling real-world business cases and transforming fresh perspectives into actionable solutions, all while building a robust professional network within the consulting sector.

CLSBE AND LPM – MENTORING PROGRAM

LISBON, PORTUGAL

Mentee

FEBRUARY 2026 – PRESENT

- Engaged in strategic executive sessions with the CEO of LPM Comunicação, Portugal's leading PR and marketing agency gaining high-level insights into corporate governance and industry leadership.

EXTRACURRICULAR ACTIVITIES

CLSBE – WE CARE COMMUNITY

LISBON, PORTUGAL

Volunteer

SEPTEMBER 2025 – PRESENT

- Empowering communities by connecting passionate individuals with local initiatives in social welfare, education and environmental sustainability.

UP DESENVOLVIMENTO

LISBON, PORTUGAL

Volunteer

FEBRUARY 2026 – PRESENT

- Weekly training sessions (in Mathematics and other core subjects) to foster the academic development of youth in vulnerable contexts.

LANGUAGES

Portuguese (Native); **English** (Advanced – Cambridge C1); **Spanish** (Basic)

ADDITIONAL INFORMATION

- Avid reader: To broaden global perspectives and emotional intelligence.
- Active lifestyle through outdoor activities and environmental engagement.